The future after Coronavirus

Survey – Preliminary results – May 2020

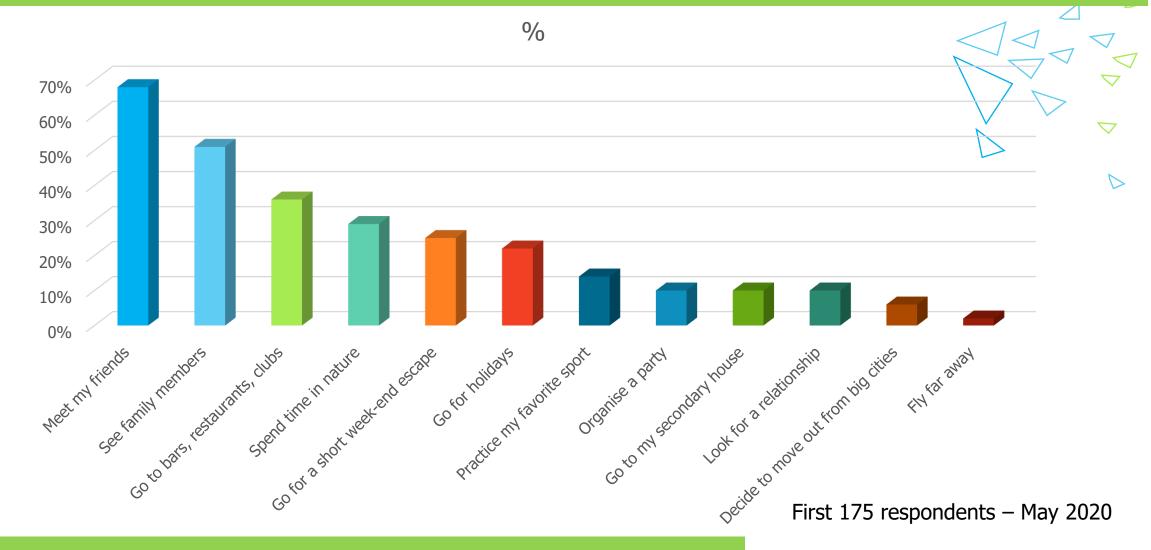






The Future after Coronavirus – May 2020

The first thing you want to do after lock down



Question: Imagine that we are back to normal, what will be the first few things that you will do ? (several choices are possible)





We want to socialise, enjoy nature and go for week-end escapes

The priority is to meet again those we missed: friends & family that were not with us at home

- People want to meet the people they missed the most during lock down: first their friends (68%) and also some family members (51%) who were not at home with them (grandparents, grandchildren, etc.), this is the priority!
- Then, they want to socialize in restaurants & cafés (36%) and enjoy nature (29%)
- They want to travel on holidays but prefer short week-end escapes (25%) rather than travelling far away (2%)
- 10% want to look for a relationship

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